

A Tool To Increase Your Company's Growth and Improve its Profitability!

2009 TechServe Alliance Operating Practices Report (OPR) & Sales & Recruiter Metrics Report (SMR): Available for Purchase!

Despite challenging economic conditions, top firms generated revenue growth of **over 9%** and net margins of **over 8%!** How did they do it? How can you?

The OPR provides insight into this question and many others.

The Operating Practices Report also includes detailed industry metrics in the following categories:

- Return on Investment
- Income Statement
- Balance Sheet
- Financial Ratios
- Cash Sufficiency Ratios
- Distribution of Revenue
- Operations Profiles
- Employee Productivity Ratios
- Salesperson and Recruiter Compensation
- Benefits Programs
- Data on 12 Geographic Areas

The Sales & Recruiter Metrics Report is again available for 2009!

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Please indicate if you will be purchasing the OPR only, the Sales & Recruiter Metrics Report (SMR) only, or both reports. All reports will arrive by e-mail in PDF format.

TechServe Alliance Member

- OPR Only - \$650
- SMR Only - \$350
- OPR and SMR - \$895

New TechServe Alliance Member (After March 2009)

- OPR Only - \$450
- SMR Only - \$250
- OPR and SMR - \$695

Non-Member

- OPR Only - \$995
- SMR Only - \$495
- OPR and SMR - \$1350

[Credit card orders only. TechServe Alliance membership will be verified.]

Questions contact: Erin Lyons, Programs Assistant • elyons@techservealliance.org •
Phone: 703-838-2050 x 112

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