



**Media Contact:**

Lana Mini or Lauren Herrin

Marx Layne & Company

P: (248) 855-6777

E: [lmini@marxlayne.com](mailto:lmini@marxlayne.com)

**Kyyba, Inc Expands with Purchase of ASG Renaissance Staffing Contracts**

**Farmington Hills, Mich., January 18, 2017** – Kyyba Inc, a staff augmentation, application software and project solutions services firm, has purchased the staffing contracts of ASG Renaissance, a professional services firm based in Dearborn, Michigan. With the purchase, Kyyba is expanding its automotive client base as well as adding new employees from ASG.

Kyyba is a minority owned firm that has been recognized by Inc. 5000 as “Fastest Growing Private Company” for eight years. TechServe Alliance Excellence Award Winner for outstanding performance, productivity and a commitment to continuous improvement in IT and engineering staffing & solutions. They are a “Cool Place to Work in MI” by Crain’s Detroit, “The Best of MichBusiness” for HR Wizards and Partnerships, a “MI 50 Company to Watch”, as well as various other notable awards and recognitions.

The purchase of ASG’s staffing contracts strengthens our core capabilities in engineering and IT while expanding the automotive footprint,” said Kyyba President and CEO Thiru Ganesan. “We are excited to start 2017 with the addition of marquee clients and employees and look forward to more growth with strong presence in the market place.”

“With the retirement of co-founder, Greg Rouke, ASG Renaissance decided to sell our staffing contracts to Kyyba, whose operations and business methods align well with ours,” said ASG Renaissance CEO Lizabeth Ardisana. “ASG will continue to provide marketing and consulting services to existing customers from the company’s headquarters in Dearborn.”

**About Kyyba, Inc.:**

Kyyba Inc., is a global staff augmentation and project solutions firm headquartered in Farmington Hills, Michigan with multiple locations across the globe. Kyyba provides customized staffing solutions delivering qualified employees in various disciplines to allow clients to adjust staffing needs to fit business demands. Industry areas include, but are not limited to: Automotive, Education, Financial Services, Public Services, Aerospace and Defense, Insurance, Transportation, Technology, Government, Healthcare and Medical, Manufacturing and Oil and Energy.

Kyuba®  
###