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**FOR IMMEDIATE RELEASE**

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## **Announcing TechServe Alliance's Newest Member Service:**

### **The TechServe Alliance M&A Portal: Company Buy/Sell Listings**

*Alexandria, VA, October 12, 2011* - TechServe Alliance is pleased to announce a new member service, the M&A Portal, available only to owners and executives of TechServe Alliance member companies. The new online M&A portal will allow owners of member companies to post listings expressing their interest in either buying an IT services firm or selling their company.

TechServe developed the portal to enable members to communicate their interest in buying or selling an IT services firm to a broad audience of prospective buyers and sellers---enhancing the efficiency to the process and filling a void.

"I am very excited to announce the launch of our newest member service the **TechServe Alliance M&A Portal: Company Buy/Sell Listings**. For years, the ability for buyers and sellers to communicate was very limited and highly inefficient," stated Mark Roberts, CEO of TechServe Alliance. "While member firms of any size are welcome to post listings, the portal may be particularly helpful to smaller firms who often don't have access to an M&A advisor," added Roberts.

#### **How It Works**

The prime contact within each TechServe Alliance member firm has the ability to access the M&A Portal [here](#).

The system will prompt users to provide information on their firm. Buyers then complete a profile describing the type of firm they are interested in acquiring. A drop down menu will allow them to designate the preferred locations of any potential acquisition. Member firms also have an opportunity to upload a file containing additional information.

For potential sellers, the system allows member firms to place information on their firms into the directory. Seller firms have the opportunity to make the information publicly available on the site or elect to keep contact information confidential. If a firm elects to keep contact information confidential, a prospective purchaser can contact the seller by email through the system which maintains the seller's anonymity. Upon receipt of the email, the seller can decide whether to respond to a prospective purchaser's expression of interest or remain anonymous. Sellers will also be able to upload a file on their firm.

Only TechServe Alliance member firms may use the system. Buyers and Sellers may search the listings by pre-established criteria or by keyword. Each member firm will be able to post one buyer listing and one seller listing.

To learn more about accessing the system by becoming a member, please contact us by email at [price@techservealliance.org](mailto:price@techservealliance.org) or call Julie Price-Shehan at 703-589-3251.

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### **ABOUT TechServe Alliance**

TechServe Alliance is a collaboration of IT services firms, clients, consultants and suppliers dedicated to advancing excellence and ethics within the IT services industry. Hundreds of IT staffing, IT solutions and IT consulting firms and tens of thousands of affiliated professionals, count on TechServe Alliance to keep their leadership informed, engaged and connected. TechServe Alliance serves as the voice of the industry before the policymakers and the national and trade press. By providing access to the knowledge and best practices of an entire industry and tapping the "collective scale" of hundreds of companies, TechServe Alliance supports its members in the efficient delivery of best-in-class IT services for clients and exceptional professional opportunities for every IT consultant.